Any resemblance to the car of your dreams is purely intentional.

It wears its heritage proudly on its sleeves. And fenders. And roofline. Introducing the Porsche Macan S. A 340-horsepower twin-turbo V6, PDK double-clutch transmission and active all-wheel drive with Porsche Traction Management for maximum grip in varying driving conditions. All standard. The Macan S is built around our defining belief that every drive should be unforgettable. And every car should be a sports car. Dream fulfillment begins with a test drive. Porsche. There is no substitute.

The new 2015 Macan S

Porsche North Scottsdale
18000 N. Scottsdale Road
Phoenix, Arizona 85054
1 (480) 538-3800
scottsdale.porschedealer.com
Showroom hours: M – F 8:00AM – 7:00PM,
Sa 9:00AM – 6:00PM, Su 12:00PM – 5:00PM

Porsche recommends Mobil 1
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Some great AZPCA events have kicked off the 2015 year. Among them, an excellent Monthly Meeting buffet dinner at Jasmine Tokyo in Scottsdale (making up for the technical glitches at the meeting presentation!), a great Porsches ‘n’ Pancakes breakfast at Ajo Al’s in the West Valley, and lunch on the patio at the Tonto Grill following a Sunday Drive to Bartlett Lake (almost 80 people and 40+ cars!), in perfect January weather. Seeing a pattern here… yes, we love our cars, but obviously we love to eat as well!

Special thanks to Jacque Booth and Don Tevini, who invited us to their lovely home in Cave Creek after our lunch at the Tonto Grill. Jacque had prepared the most delectable desserts, and the only down side was, I didn’t have enough room to try them all! For car guys and gals, the sweetest treat was seeing the collection of Porsches in Don’s garage. And what a garage — wall-to-wall displays of Porsche collectables, mementos, classic posters, and other ephemerae of all things Porsche. Thanks, Jacque and Don, for a wonderful highlight to our day’s activities.

To quote David Fisher: “Great events depend on volunteers.” Recent volunteer additions include Diane Collier, Panorama Liaison; Bob Tomlin, Sponsorship Chair; Craig Harland, website assistant; and Andy Logan, Going Places editorial assistant. Thank you all for your contributions to the club!

Plans are in the works for some great special events coming up this year. The annual AZPCA Las Vegas weekend, organized by Bob Woodwell, will include several activities shared with our friends from the Las Vegas Region. The fifteenth Alpine Tour, led by Ken Steele, is slated for June 12-14. Ken always threatens to retire from planning this event, but he continues to do it because the route from Morenci to Alpine is the best sports car road anywhere, and it’s such a great weekend of camaraderie with fellow club members. Preliminary plans are in the works for a fall wine & drive event (not at the same time!) in Temecula, California. Stay tuned.

Are you signed up for Rennsport Reunion V? If you have not begun planning, better make your arrangements for lodging soon. Even though the event does not take place until next September, its popularity causes the hotel options to fill quickly.

A large contingent from Arizona is already committed to attending this epic event at Mazda Raceway Laguna Seca, near Monterey, California. I was a relative newcomer to PCA when I attended Rennsport Reunion IV in 2011, and I can tell you there is no better way to get immersed in the Porsche culture than at Rennsport. You will have the chance to see an amazing collection of famous Porsche race cars up close as well as racing wheel-to-wheel on the famous track at Laguna Seca. And the drivers who took those cars to victory and helped build the racing legacy of the Porsche marque will be on hand to share their experiences behind the wheel of those famous racing machines. Displays of classic Porsche street cars, a vendor mall, German biergarten, and other exhibits make this a must-do event. Our club will be organizing Porsche caravans to Monterey, and we will have social activities planned for club members during the event. Ladies, don’t think it’s all horsepower and machismo. There will be lots for everyone to enjoy at the track and in the Monterey area.

Speaking of race cars…

“Porsche announced the new Porsche Cayman GT4 today, a 385-horsepower, six-speed manual, mid-engined sports car that has clocked a 7-minute and 40-second lap time around the Nürburgring Nordschleife. For the record, that’s five more horsepower than the 2004 911 GT3, the same Nordschleife lap time as the 2011 911 GT3, and just eight seconds slower around the track than a 605-hp Carrera GT.” — Source: Porsche

All I can say is, look out 911!! If Porsche would let the engineers in Weisach optimize the Cayman, it would seriously threaten sales of the flagship of the Porsche fleet. Let the debate continue. “Racing is life; anything that happens before or after is just waiting.” — Steve McQueen in “Le Mans”

Kind of how I feel about driving my Porsche, even if it’s just to a local restaurant for a Monthly Meeting. Of course, family and friends are more important in my life, but it’s pretty close. Let’s go for a drive. We’ll see you at an AZPCA event…

Rook’s Ramblings

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CAL. CENTRAL
ccc.pca.org

CAL. INLAND
www.pca.org/cai

GOLDEN EMPIRE
gem.pca.org

GRAND PRIX
www.GrandPrixRegion.com

LAS VEGAS
www.lvrpca.com

LOS ANGELES
www.pcalosangeles.org

ORANGE COAST
www.pca.ocr.com

RIVERSIDE
www.riversidepca.org

SAN DIEGO
www.pcasdr.net

SAN GABRIEL VALLEY
sgb.pca.org

SANTA BARBARA
www.pcasb.org

SO. ARIZONA
saz.pca.org

ZONE 8 STAFF          ZONE 8 WEBSITES

ACQUISITION AND SALES
As enthusiasts ourselves, we will assist you in finding the
special Porsche you are seeking as well as facilitate the sale
of your collector car when you are ready for something dif-
ferent. We are keenly knowledgeable in the marketplace and
have a broad range of special interest clientele.

United States Authorized Distributor
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15650 N. Northsight Blvd. Scottsdale, AZ 85260 | 480-483-4682 | www.brightonmotorsports.com

GRIOT’S CAR CARE
We are the exclusive Griot’s Distributor in Arizona and carry
a large selection of Griot’s products.
Hope you have enjoyed one or more of the many activities that AZPCA has sponsored so far in 2015. Our track events continue to be very well attended, as are our monthly meetings, and Sunday drives.

As a result of recent discussions with quite a few members and the Board, I decided to check with members to see if there might be interest in starting one or more informal small groups. See if any of these sound interesting to you!

The first is an RV/Camping group. We would plan a few weekend outings a year. We might register individually for campsites at a particular location, or if there is enough interest, we may get a group campsite. A few of us are doing a campout the weekend of March 27 -29 at Lost Dutchman State Park in Apache Junction, AZ. We are going to the Beach Boys concert on Saturday at the Good Life Festival at Encantaera, and otherwise will enjoy camping activities and some camaraderie in the relative coolness of March in the Valley of the Sun. Other venues being considered are one of the parks around Lake Havasu, and parks on the Mogollon Rim. What kind of camping would you be interested in? Where do you like to go?

The second is an activity that many of us enjoy -- hiking! With so many places close by offering a huge variety of hiking experiences, it seems to be a natural. Once we know who might be interested, and the type of hiking desired, we can schedule a hike and see how that goes. Trails in the Phoenix metro area are plentiful, and we could consider a day hike even outside that area. Tell us what kind of hikes you would like!

The third group would be drives set up specifically for SUVs. There are quite a few Macan and Cayenne owners in AZPCA, and they are always welcome on regular drives. But some thought it might be fun to have drives for this group involving routes suited to the 4-wheel drive capability, taller clearance, and rugged nature of SUVs. These drives could be on paved or unpaved roads, and could range from “I-still-like-my-pristine-Porsche” drives to “A-little-trail-rash-nevers-hurts” drives. We would welcome all SUVs on these tours - no snobs here. What kind of drive would appeal to you?

If you have ideas for any of these three groups, please share with me at GPEditor@cox.net.

Please join me in welcoming and thanking Andy Logan, who with this issue of Going Places is replacing Rook Younger as Proofreader. We thank Andy for stepping up for this important task.

If you were at the February monthly meeting, you are aware that I plan to step down from the editorship of Going Places after the July-August 2016 issue. That issue will be put together in May of 2016, and it is my hope that before then we will be working with the next individual or team to take over for our newsletter. Please consider your own skill set, and if this sounds like something you might enjoy, let’s talk!
## 2015 CALENDAR OF EVENTS

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<th>MARCH</th>
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<th>JULY</th>
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<tr>
<td>4</td>
<td>We Monthly Membership Meeting</td>
<td>No Monthly Membership Meeting</td>
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<td>6</td>
<td>Fr AZPCA at Playworks</td>
<td>15 We Going Places Deadline (Sept.)</td>
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<td>7-8</td>
<td>Sa-Su Kartchner Caverns &amp; Tombstone</td>
<td>27 Mo Board of Directors Meeting</td>
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<td>14</td>
<td>Sa Driver Education Wild Horse Pass</td>
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<td>Su Going Places Deadline (May)</td>
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<td>21</td>
<td>Sa Autocross #7 Bondurant Pad</td>
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<td>23</td>
<td>Mo Board of Directors Meeting</td>
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<td>27-29</td>
<td>Fr-Su RV Group Campout - Lost Dutchman</td>
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<td>28</td>
<td>Sa Porsches and Pancakes -- Gertrude’s @ DBG</td>
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<td>28</td>
<td>Sa Zone 8 Judges School Vista, CA</td>
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<th>APRIL</th>
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<tr>
<td>1</td>
<td>We Monthly Membership Meeting</td>
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<tr>
<td>10-12</td>
<td>Fr-Su California Festival of Speed</td>
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<td>We Going Places Deadline (June)</td>
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<td>18</td>
<td>Sa Autocross #8 Bondurant Pad</td>
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<tr>
<td>24-26</td>
<td>Fr-Su Las Vegas Fun Run</td>
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<td>Su Ladies Drive</td>
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<td>6</td>
<td>We Monthly Membership Meeting</td>
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<td>9</td>
<td>Sa Autocross #9 West Pad</td>
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<td>15</td>
<td>Fr Going Places Deadline (July/Aug)</td>
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<td>18</td>
<td>Mo Board of Directors Meeting</td>
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<td>We Monthly Membership Meeting</td>
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<td>12-14</td>
<td>Fr-Su Alpine Tour</td>
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<td>No Going Places Deadline</td>
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<tr>
<td>21-27</td>
<td>Su-Sa PCA Parade French Lick, Indiana</td>
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<th>JULY</th>
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<td>Tu Going Places Deadline (Nov.)</td>
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<td>Mo Board of Directors Meeting</td>
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<td>25-27</td>
<td>Fr-Su Rennsport Reunion V</td>
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<th>AUGUST</th>
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<td>5</td>
<td>We Monthly Membership Meeting</td>
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<td>8</td>
<td>Sa AZPCA at the Diamondbacks</td>
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<td>Sa Going Places Deadline (Oct.)</td>
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<td>26</td>
<td>Mo Board of Directors Meeting</td>
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<th>NOVEMBER</th>
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<td>4</td>
<td>We Monthly Membership Meeting</td>
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<td>6-7</td>
<td>Fr-Sa Flight 38 (Zone 8 Concours)</td>
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<td>15</td>
<td>Su Going Places Deadline (Jan. ‘16)</td>
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<td>Mo Board of Directors Meeting</td>
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<tr>
<td>15</td>
<td>Tu Going Places Deadline (Feb. ‘16)</td>
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**Editor’s Note:**
The dates, times, and details of AZPCA events may change at any time. Always check the website az.pca.org for the latest event information.

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### Zone 8 Concours Judges School

**Saturday - March 28, 2015**

If you are interested in judging at a Zone 8 Concours or are an Experienced Judge needing bi-yearly education credits to maintain your judging status, this is the school for you!

Expert Judges will take you through each of the judging areas, what to look for and tips on judging. After the presentation, there will be a judging practice for entry level judges & break out session for experienced judges.

**Cost:** FREE (includes refreshments & lunch) - Class is Limited to 30 people

**Registration:** [http://msreg.com/Z8CJSQ](http://msreg.com/Z8CJSQ) or email bevgoould@me.com

**Time:** 9:30 am - 2:30 pm

**Questions:** E-mail concours@zone8.org or bevgoould@me.com

**Location:**
TCS Garage Parts & Accessories, 1315 Hot Springs Way, Suite 105, Vista, CA 92081 760-295-3330
(drive around back for the School)

Take the 5 Freeway to Palomar Airport Rd. Turn Left on Melrose, Turn Right on Sycamore & Right on Hot Springs Way (1st light). Turn Right at the 1st Driveway & drive around back for the school. Just look for the Porsche’s behind the building.
AZPCA Membership Meeting
March 4, 2015

15650 N. NORTHSIGHT BLVD.
SCOTTSDALE, AZ 85260

Join your PCA friends for the March Monthly Membership Meeting, March 4th, 6 PM, at BRIGHTON MOTORSPORTS (address above), which is locally owned and family operated. Brighton Motorsports has been in Scottsdale for nearly a decade and has been recognized in the industry for honesty, reliability and knowledge about European and American cars, repairs and restoration, service, vintage sales and consignment, vehicle valuation and more. In addition, Brighton Motorsports has a wide inventory of automobiles for sale, including current and vintage models, special interest vehicles, and specialty insurance and valuation for your vehicle. Visit the Brighton Motorsports website at brightonmotorsports.com.

RSVP using the link on the website at az.pca.org or contact Penny Solem at pennysolem@yahoo.com

2015 Membership Meetings

April 1  Wolfley’s Phoenix
May 6  Spinatos Pizza Phoenix
June 3  Daily Dose

Dinners begin at 6 PM unless otherwise indicated. Please RSVP and pay on the website az.pca.org.

A Message from your Monthly Meeting Coordinator:

Members, please register for monthly meetings as early as possible. When we are “hosted” by our supporting businesses (Brighton Motorsports, iAUTOHAUS, Porsche North Scottsdale), it is especially important to provide an accurate number. Those businesses cater the food and rent chairs, etc., to accommodate our club.

If you are experiencing difficulties registering through the website, you are welcome to email me directly to register (pennysolem@yahoo.com), or call me (707.799.2408) and leave a message.

Thank you! Penny Solem

Porsches and Pancakes

Soul Café
7615 E. Pinnacle Peak Rd
Scottsdale, AZ 85255
Saturday, February 21, 2015  8 AM to 10 AM

Gertrude’s @ Desert Botanical Garden
1201 N Galvin Parkway
Phoenix, AZ 85008
Saturday, March 28, 2015  8 AM to 10 AM

More info and RSVP at az.pca.org

Porsche & Playworks Charity Event

When: Friday, March 6th 2015
Where: Brunson-Lee Elementary School
1350 North 48th Street, Phoenix, AZ 85008
Time: 10:30am – 1:00pm
Bring your Porsche to school (lunch will be served)

Show off your car, play with the kids, have lunch and learn more about how Playworks is positively transforming the school climate at low income Title 1 Elementary schools in the valley.

To learn more about Playworks visit: www.playworks.org/communiKos/arizona

PLAYWORKS for every kid
Kartchner Caverns & Tombstone

- Saturday morning drive to Kartchner Caverns
- Afternoon Caverns tour
- Overnight in Tombstone at Landmark Lookout Lodge
- Sunday Tombstone Tour and Breakfast

Saturday & Sunday
March 3 & 4, 2015

Contact Rick Mukherjee with questions, 480.370.1570
carreraporsche911@gmail.com
RSVP and get more details at az.pca.org

AZPCA SOCIAL MEDIA
FACEBOOK, TWITTER, INSTAGRAM, & PINTEREST!

Facebook 10 tutorial at the February meeting!
Now at 270 “likes” -- photos and video clips!
fb.com/azpca

92 “Followers” and following 8!
twitter.com/azpca

29 “Followers,” Following 32
instagram.com/azpca/

24 pins, 6 “Likes,”
3 “Followers,” Following 7
16 Boards!

Go to az.pca.org - click on the icons at top right!

VEGAS FUN RUN
April 24 - 26, 2015

ITINERARY:

- **Friday, April 24, 9:00 AM**
  - 9:00 AM - Meet at The Good Egg, 34948 N. Valley Parkway, Phoenix (corner of I-17 and Carefree Hwy (Rte. 74)
  - Leave at 10:00 am after breakfast and a drivers briefing
  - Arrive in Vegas approx. 4 PM after a lunch stop in Kingman (Hotel arrangements made on your own)
  - 6:30 PM - Cocktail social hour(s) at TBD

- **Saturday, April 25**
  - 9:30 AM – Meet the Las Vegas PCA for a drive through Lake Mead National Recreation Area to Overton
    with lunch at Sugar’s Home Plate
  - After the drive visit the Las Vegas Porsche dealer (Gaudin Motor Company), get acquainted, peruse the show room,
    and if time allows (theirs and yours) get a free car wash!
  - 7:00 PM – Meet with Las Vegas PCA club members for dinner at Hofbräuhaus Las Vegas

- **Sunday, April 26**
  - On your own and return to Phoenix at your leisure

More info: az.pca.org or contact Bob Woodwell at (480) 659-2297 rgwoodwell@yahoo.com
AZPCA DRIVER EDUCATION

Saturday, March 14 at Wild Horse Pass West Track
Saturday, October 10, at AMP
Saturday, December 12 at AMP

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“Friends drive free” event if sharing a car!

REGISTER ONLINE at az.pca.org

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#7 Saturday, March 21, 2015 West Pad
#8 Saturday, April 18, 2015 Bondurant Pad
#9 Saturday, May 9, 2015 West Pad

Check the website at az.pca.org for the latest information and to register.

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Here are the results from the Autocross event on Sunday, January 18. The chart shows each person’s best time of the day and is then ordered from the fastest down. Congratulations to Greg in the Atom for capturing Top Time of the Day! Thanks to everyone for coming out and supporting us! (I heard there was some sort of play-off game in football that was a big deal.) We hope to see everyone at the next event on February 15 at the Bondurant School Pad.

<table>
<thead>
<tr>
<th>DRIVER</th>
<th>CAR</th>
<th>TIME</th>
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<tr>
<td>Greg Laver</td>
<td>2014 Ariel Atom</td>
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<td>Brian McGinn</td>
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<td>Bruce Hanson</td>
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A POTENTIAL OPPORTUNITY FOR PORSCHE-LOVIN’ WOMEN

by Lucy Fisher   photo by Ken Bryant

What makes the perfect day at a Porsche track day event known as DE or driver education? This is a woman’s perspective on that question, one that I hope will encourage more of the women in the Porsche club to come out and enjoy the day, their husbands, and their cars.

This time of year the track day starts out crisp, and one can greet the sun coming up with a cup of coffee (if you bring it) and the sign-in sheets for the track and the Porsche club. Once that is done you are given a very colorful wrist band that makes you official to be on the track. Then, off you go toward Andy’s motor home to sign up for the DE. You will then receive another very colorful bracelet which makes you official for the driving group you will be in. All the while your excitement is ramping up to “let’s get this parade started, already!” While quietly the little voice in the back of your head is saying, “Are you crazy?” That argument you are having, with yourself, is pretty standard, “DRIVE or come up with a good excuse to do the cowardly thing and bail.” Keep busy (that’s my motto), unloading all the things you have brought along to make your day more comfortable, while you argue with yourself. Your car needs to go through tech to make sure it is safe for you to drive on the track. If you are at AMP (Arizona Motorsports Park) you need to get your vehicle sound tested if your car has never been on the track before. These are all great distractions to keep you from going off the deep end in anticipation of “what is to come.” One of the reasons why the men seem so calm, they keep real busy!

Now you are getting much closer to track time and the excitement can practically be at “goose bump” level. “Are you ready?”, you ask yourself quietly. A humble, “Yes,” need be your only reply. This tactic, practiced every couple of minutes (or as often as you feel it necessary), keeps your knees from buckling which in turn will cause you to fall on the ground, where you will make a very big spectacle of yourself! Has not happened yet but who would want to be first? Finally it is time to be off to the drivers meeting. For the “Newbies,” there is a driver education school, which you should attend after the drivers meeting. This is highly recommend because it gives you the basics for a safe and successful track event. In fact there are those of us who have attended multiple times because there is a lot of information and it is difficult to take it all in, in just one sitting. Not to mention the distraction of the adrenaline running through your veins.

There are four run groups at a Porsche DE event. DE-1 students, “First Timers,” MUST have an instructor riding with them. (There goes the need for that little gremlin in your ear saying, “You are crazy.”) The instructor will guide you through the nuances of the track and increase your comfort level with the driving experience and the high performance car. These instructors deserve a lot of credit when you consider the way some of us “newbies” get started. One of my first instructors got to do a 360 degree turn out in the desert because of my “Let’s-get-down-to-business” attitude. He managed a nice harness for all my enthusiasm and took firm control of the situation. I have yet to do another 360 degree turn, knock wood, and he is still an instructor. It is little experiences like that will give you lots of opportunity to tell a good story on yourself. I digress; back to DE-2 Beginners. This is for people with limited experience. Limited passing is allowed on main straights with caution. Instructors remain a good idea for this group. If you are like me, and tend to be aggressive, I recommend an instructor. I even scared myself in this group! I didn’t use an instructor, my bad! I went back to using an instructor. Now it’s “GAME ON” and I am having lots of FUN! DE-3 is for more skilled, drivers and they have limited passing on all straights with caution. I haven’t got here yet, but look out, I am coming! DE-4 is for Advanced drivers and instructors. This is a group where I won’t count my chickens before the eggs are hatched! I have a ways to go before I even think about becoming an instructor. The opportunity awaits my expertise in handling the Porsche!

The day starts around 6:30AM and ends around 4PM. Each run group gets four track sessions that last about 20 minutes each. That does not seem very long or an adequate number for the day but I guarantee you will be tired at the end of the day. When you are not on the track making memorable moments and learning the “particulars” of driving a high performance vehicle you can be making new friends.

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Lunch is provided if you like hotdogs. Andy is a pretty smart fella; he likes to capitalize on “hungry” as a good way to get people to mix and mingle. The camaraderie goes a long way to smooth feathers should they get ruffled on the track.

Thanks to Andy’s idea and our club’s support, our HPDEs offer a “friends drive free” program. You can come out and give this a try without paying for another driver. Yes, you both must use the same car, but such a deal! A free TICKET to come out and see if you are made for driving a Porsche in the manner in which they were meant to be driven! This also can stimulate communication between you and your spouse. A glass of wine or a beer once you are off the track, at home or wherever you’re going, is just a great way to recap the day and the more memorable moments…SWEET!

This is a great opportunity to enjoy driving a great car. Spend time sharing an interest with that special man and make new friends. Your day to take advantage of all the opportunities that will present themselves, get your adrenaline flowing and the endorphins flying. Yah man! Great way to spend the day!
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This is a classic book about a classic vehicle. The fact that this is a roughly ten year old edition of a 20 year old book, only enhances its value, because it is closer to the reality of the subject matter - vehicles that will soon be at least 50 years old. The 356 began as an exotic, rare vehicle. With time it became “an old, furrin car.” Now it has become a “collector car.” How appropriate it is that PORSCHE 356 is virtually a collector book – comprehensive, but old, and virtually out of print. Despite the title, it is more of a book about the company, Porsche AG, as it developed, manufactured and marketed the various versions of the 356, than about the cars themselves. Nonetheless, a blow-by-blow description of the subtle changes made to the vehicles provides a unifying thread to the narration. The text mentions US races and race drivers, as well as the European events in which Porsches (356s and derivatives, including the 904), performed so well.

Like most Porsche books, PORSCHE 356 begins with a description of Porsche’s early history, Ferdinand Porsche’s imprisonment, the Cisitalia project, the sawmill in Gmund, and the traditional reference to the Katchberg pass as a testing ground. In the ‘80s this reviewer had a chance to play “Porsche test driver” on that road, driving from Gmund (roughly 1550’ elev) to the pass (listed as 5,384’ elev), in a rented VW Golf. With roughly twice the horsepower but less than 20% more weight than a 356, the Golf struggled with the twisty, paved grades posted as 15%. I believe that the early 356s had to run on a gravel surface, which would have increased the challenge on the way up, and the pucker factor on the way down.

PORSCHE 356 is virtually a time capsule: the pictures are all from the ‘50s and ‘60s, and much of the text consists of quotations from contemporary motor sports publications. Included are interesting tidbits on the origin of the “European” name, and a discussion attributing the Speedster to Johnny von Neumann (versus Max Hoffman). Max is given credit for assigning name “Spyder” to the early race cars. Contemporary quotes are sprinkled throughout the book, as well as excerpts from automotive publications of the time, including the following from a review of a 1956 Super in the 31 August 1956 Autosport: “That tail-heavy feeling has gone, and the average driver would not be conscious that this is a rear-engined car....” I guess drivers of later cars must have been above average, because concern about the tail-heavy handling characteristics continued at least through the ‘80s.

There are roughly as many square inches of photographs as there are of text. The pictures have a way of looking old, as well they should – almost all are factory pictures from the time. The dust jacket shot, repeated as a frontispiece, included in text and as stylized artwork on the back end-papers, has a very European look. Close examination, however, shows SCCA, PCA, and possibly PCA Regional badges on the badge bar. How many remember badge bars?

PORSCHE 356 consists of five chapters, from “The First Porsche” to “Last of the Line.” Informational appendices provide information on buying a 356; coverage of 356 replicas, most (all ?) of which are no longer in production; technical specs on engines, including engine code; year-by-year vehicle characteristics (not including weight); production figures by year and body type. Not structured to be a reference book, it does provide lots of configuration details and dates, at the appropriate point in the text, which might be meaningful to restorers or even Concours judges. The text includes English and American factory prices for the various year-models, with Corvette and T-Bird prices thrown in occasionally for comparison.

PORSCHE 356 is a hardcover book of 192, 10 x 10-inch heavyweight glossy pages, including 252 photos. It might be available from your favorite bookseller (ask for it) or for $69.95 from http://www.motorbooks.com Wherever it comes from, no 356 owner, or student of early Porsche history, should be without this book.
The first Sunday drive of 2015 was a resounding success. Our weather was Arizona perfect. 76 drivers/passengers and 43 cars were in attendance.

We met at the Coffee Plantation on east Shea Blvd between 9:00-10:00 AM, sharing conversation, coffee, and breakfast treats with old and new acquaintances. Our tour leader/President Rook gathered the group outside for the drivers meeting in the bright morning sunshine. First off, Rook asked if any new members were in attendance, and sure enough several hands were thrust in the air. After the new members introduced themselves and described what they were driving, Rook covered safety, the route, and the schedule for the day. Rook announced as a special treat after lunch that Jacque Booth and Don Tevini will be hosting dessert and a tour of their lovely home in addition to their outstanding vintage Porsche collection.

Due to the large turnout, we counted off and were broken up into three driving groups with a leader assigned to each group. Just prior to heading to our cars we gathered together for a group photo. Once the photos were completed we headed to our cars and split off into the three assigned driving groups. While sitting in the parking lot waiting for our group to gather, my wife thrust three fingers into the air through our sun roof signifying we were in group three. Next to us a young man riding in the back of Mom and Dad’s 911 stuck three little fingers out the side window. Well done!

Once under way in a timely manner we encountered no road construction nor Law Enforcement (none needed or desired, as we were pre-briefed on non-spirited driving!). Traffic was light along our route as we began our journey to Bartlett Lake using AZ 101 North to Pima Rd, then a turn northeast on Cave Creek road followed by an eastbound turn onto Bartlett Dam Rd. for the final 13 miles. With the desert so green this year, it was a pleasurable drive with the bucolic scenery and plentiful twisty asphalt to enjoy your Porsche.

After reaching the parking area at Bartlett Lake we were able to get some individual photos, take a break, join together for a group photo, then head for lunch at the Tonto Grill.

Upon reaching the Tonto Grill the club members were seated outside on the patio next to the golf course. Again, perfect weather prevailed. The PCA member menu consisted of three choices of entrees or you could choose from the restaurant menu if desired. Plenty of choices for any palate!

Once lunch was wrapping up Rook again took the opportunity to address the group regarding the remainder of our tour and upcoming PCA events.

After lunch we set off for Don and Jacque’s. Even though we had an excellent meal, dessert awaits! And were there desserts… my oh my, lots of choices, all delicious. While enjoying dessert and the view outside, we were also able to take in Don’s outstanding vintage Porsche collection. Absolutely gorgeous. Thank you, Don and Jacque!

Kudos to everyone who participated. For those who didn’t, hopefully we will see you on another Sunday drive or club activity. Be sure and check the calendar on the az.pca.org website for upcoming events.

PCA is fueled by volunteers. Reach out and get involved, remember, “It’s not just the cars, it’s the people.”
Clockwise, from left: Linda Beal, Tony Picciafoco, Mary Brown, Penny Solem, Gary Solem, and Bryce Brown enjoy lunch at the Tonto Grill at Rancho Manana in Cave Creek after the drive.

Above: The prettiest "pit-stop" location in recent memory! Bartlett Lake in the Tonto National Forest (Not to mention the stunning Porsches!)

Right: The amazing garage of Don Jevni and Jacque Booth, who hosted the group after lunch for homemade desserts and a close-up look at their car collection.

Group photo with a Bartlett Lake backdrop. A lovely drive, perfect for Porsches, with scenery so lovely you won’t believe you are in Arizona’s most populous county.
SOCIAL MEDIA AT ZONE 8 WEEKEND

by Jan Mackulak

How many years have you heard and read about the annual Zone 8 weekend in January, and never paid much attention to it, simply because you never thought you’d attend? Guess again. I’ll be back… and next year, I’m bringing as many of you as will fit on the roads over there (I believe it’s ALWAYS held in California, but the site moves around each year).

This year the annual Zone 8 Presidents Meeting/Concours/Banquet/Awards were held in Temecula, CA. The AZ PCA Club has done many

Rook and Debbie Younger and Donna Black arriving at the Temecula Creek Inn

Southern Cal Tour weekend runs over the years, and situated just 60 miles north and a little inland of San Diego, Temecula is a relatively “new” city and wonderful wine country. In fact, a tour just returned from there last fall (see Going Places Dec 2014 issue). I’m hoping Rook will EXACTLY duplicate the trip that we just ran for the annual fall So Cal Tour 2015 (hint! hint!).

Left and below: A Zone 8 member’s 918 Spyder was the hit of the Concours.

The Concours was the perfect venue to show off some 356s (above), two colorful GT3s (left), and a number of other beauties (below).
First, the reason I drove over was to represent the club in the first ever Zone 8 Social Media Seminar. I had literally just returned from our annual later-than-usual New Year’s Day Vegas Run and quickly repacked my suitcase so I could leave 24 hours later. Not getting a dog sitter on short notice kept Jerry at home, but Donna Black agreed to be my partner-in-crime for the weekend. We figured Randy and Jerry would be able to handle the weekend without us, given all the local brew pubs in town.

We met up with two other Porsche couples Friday morning at Litchfield’s Black Bear Diner – where bear claws are indeed that size! President Rook and wife Debbie led our small group, and Carrie and Andy Schermuly brought up the rear. We made our usual pit stop near Blythe at a huge Texaco exit, then turned off at the Twentynine Palms/Mecca exit. Rook promised a spirited drive akin to the usual Idyllwild twisty roads we usually take over to Cali. I’m always game for a new fun road, and especially this time I was psyched because I drove it without hearing Jerry constantly comment to me about my speed or tailgating (Sorry Jerry, you were missed, but not on this stretch!). After some very cool scenery and “twisties,” we ended up making a lot of stops and turns and somehow ended up at Jackalope Ranch for a patio lunch in Indio. Wow. You must go. That’s all I’m going to say.

After lunch, we followed Rook through sweeping turns and twisties, but before long, the roads started looking like familiar Temecula Valley backroads. Just as I thought I knew where we were…no, off on one more turnoff, to more twisties, through wine country, before we landed back on the main drag back into Temecula (we found out later at Happy Hour, that Rook’s GPS misinformed him of that last turn, but I hope he remembers it, cause it was sooooo fun!). Hotel check-in was a breeze at the Temecula Creek Inn, a laid back 4-star resort with wonderful views of its 27 fairways. Familiar faces from other Zone 8 Regions were there to greet us, and we found good parking among many other Porsches. Happy Hour started in our shared girls’ hotel room and continued soon after in the hotel’s open-air bar with our small group from AZ, as we all enjoyed fun stories and food and drink.

The next morning, Donna and I quickly made a beeline to the nearest Starbucks down the street, to fuel up for the Social Media Seminar. Rook and Andy were in an adjacent conference building for the annual Zone 8 Presidents meeting, also that morning. Andy and Rook ended up in meetings all day as they also attended the Zone 8 DE Meeting in the afternoon. We peeked in on the Presidents meeting which had twice the attendance of ours, and then we ran off to get good seats and ample electrical plug outlets for our 4-hr seminar. Armed with iPhone, iPads, laptops, power cords, notepads, etc., almost every one of the 13 regions in Zone 8 had a representative or two. The girl next to me was really intimidating as she informed the Instagram speaker that she had built her own laptop and it ran the Linux Operating System. OMG. Major player. Was I in over my head?

Donna and I got all our apps up and running – Facebook, Twitter, Instagram, Pinterest, and Google+ as well as the PP slides I had given at the last monthly AZ PCA meeting. I had sent a copy of these slides the night before to Karen and Sam, our two speakers at the seminar, so they’d have our background experience. It turns out that we were one of the more active regions using social media so far (our first FB was Nov. 2, 2011)

All I can say is I am so glad we were asked to attend this seminar. You “think” you know pretty much about something, but if you take that attitude, you will never pick up anything new. There is ALWAYS something new to learn. Armed with a set of questions, I eagerly absorbed the material, the questions, the answers, the discussions, etc. A better way to post. A better way to engage members. A better way to grab someone’s attention. What works – what doesn’t. How to get more likes. Keep your posts short and sweet. Tag! Hashtag! Share! Like! Don’t let things go stale. What works in pictures. What is trending now in Porsche car shots. And on and on.

Although the seminar was only four hours, we covered an amazing amount of material, and the audience ran the gamut of newbie to “I work for Pinterest!” Karen Garcia Raines, who gave the slides, is the San Diego Region Secretary and Zone 8 Staff Webmaster. She added content to a set of slides originally created by Maggie Goodman Garnett, the Webmaster for the LA Region. More about Maggie later (you will want to keep reading!). Sam Avedon, the Social Media for the LA Region and also Zone 8 Staff Social Media Chair, gave the talk on Instagram. Karen’s starting slide was titled “It’s not just the cars, it’s the people” – and under a picture of a Porsche 911 Turbo and a very handsome couple, was the caption “Don’t forget the people”. Guess who was that couple? Debbie and Rook! Very cool!

Karen covered The Big Three – Facebook (FB), Twitter, and Instagram, but we also talked about other social media apps. In fact, Karen asked me to tell the group why I started an AZ PCA Pinterest page (go look for yourself – www.pinterest.com/azpca), and we also talked about using Google+ next, and possibly Youtube for our regions. Each app has a strong suit – FB is good for posting pictures after an event and reminding people what’s coming up, Twitter is good for quick, short info on the spot, Instagram specializes in instantly using a sexy square picture to say it all. Some immediate takeaways – we need to set up a Social Media Policy for our region, decide if our FB group should stay open or be a closed group, adding some fun Social Media Contests for our members with prize giveaways, and I’m going to start using old Porsche pictures (I have 28 years worth!) and hash tagging them “#TBT” (Throw Back Thursdays – ask your kids if you didn’t know this!). More will be happening for sure…

Some kudos for our AZ region – everyone loved Going Places, a copy of which I just happened to have with me, especially the clean cover and the color centerfold, and the ¼-page ad space where I always update our likes and include a snippet each month about something in the club WRT social media goings-ons. And they liked that we always have a short Social Media status at every Monthly Meeting. Southern AZ also got a kudo -- Karen was very impressed that SAR posted pictures of their members doing a roadside cleanup activity, and mentioned we all need to post more about good will and charity work that our regions do.

Our seminar may be over but Karen got all our names and email addresses – she set up a Zone 8 Social Media Closed Group on Facebook so we can share ideas, she emailed out Maggie’s and her 79 slides that were covered in the seminar, and she emailed out the 2012 PCA National Region Focus publication dedicated exclusively to Social Media – from 2012! Yea PCA!
Donna and I caught up to Debbie and Carrie and whisked them off to the Zone 8 Concours, already in progress. We walked quickly around all the cars and our jaws dropped when we saw two colorful GT3s parked next to a fellow PCAer’s 918 Hybrid. Drop dead gorgeous. I quickly snapped a bunch of photos, posted them to FB, Twitter, and Instagram, and thought of a new “board” for Pinterest. At least the seminar was doing some immediate good.

Before we knew it, it was time for the Zone 8 Banquet & Awards – Donna and I didn’t waste any time and made sure we were first on the scene at the hotel’s fireside outdoor Happy Hour patio before they started banquet check-in. Shortly thereafter, our other four AZ PCAers arrived and we all got our pick of a cool color printed T-shirt with “PORSCHE (porschahhhh)” on the front. We grabbed a group dinner table and started talking to other region members. Dinner was great, conversation lively, and raffle prizes were plentiful throughout the night, as every table had many winners.

Guest Speaker Tony Callas, owner of Callas Rennsport, technical writer for Panorama and Excellence, and mechanic on many race teams, most notably a Porsche GT2 in the 24 Hours of Le Mans (YouTube channel tcallas) – entertained us with great stories and photos from his many car racing mechanic’s background. Caren Cooper, President of PCA, also spoke to the group, as did Zone 8 President Tom Brown.

Awards (and near perfect scores!) were given out for the day’s Concours as well as Zone 8 Year-End awards (Concourse/AX/Rallies/etc.). Judges badges were handed out to those who met appropriate criteria – our own Jim Roberts received recognition and his Master Judge’s badge. But then everyone waited for the biggies – Zone 8 Region of the Year and Enthusiast of the Year. We didn’t win the region award (although we did a few years ago!) and we didn’t win the enthusiast award (although Ken Steele did in 2003!). The way they introduced the winner of the enthusiast award was pretty cool. They started a 30-second video of a Porsche commercial from a few years ago – you all remember it…but not from the official name, “Porsche Engineered for Magic. Everyday.” Google “Porsche Commercial Schoolbus.” The lady who is driving the 911 “schoolbus” near the end of the video is Maggie, the LA Region’s Webmaster, and the winner of Zone 8’s Enthusiast of the Year. Priceless!

So that’s it! We may have squeezed in a few stops to wineries, but as we know, “What happens in Temecula Stays in Temecula,” so I’m not talking. And no, Donna and I didn’t stop at the Designer Outlet Malls on the way home, even though I keep threatening to do so. We wanted to get back home to our honeys who had successfully held down the fort while we were off having fun – oh I mean working hard. Who am I kidding? We worked hard but had plenty of fun, too.

I hope to see you all in the fall for the So Cal Tour and hopefully also in January at the Zone 8 Concours/Awards Banquet. Six people at the Zone 8 Banquet does not do our active region justice! Please consider driving over with us and showing your car in the Zone 8 Concours too. But remember, “It’s not just the cars, it’s the people…don’t forget the people!”

Jan at the banquet happy hour

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PORSCHE BRAKES BASICS

By Scott McIlvain

Porsche is famous for handling, speed, and great looks. One thing that is overlooked is how good most Porsches brakes are off the showroom floor. Porsche engineers their brakes to match and most time exceed the performance of the car.

So how does the brake system work on a Porsche? The basics haven’t change over the years. When you push down on the brake pedal you are pushing on a hydraulic piston called the master cylinder. This piston then applies pressure to the brake lines that are filled with brake fluid. Because fluid cannot be compressed the pressure is then transferred through the fluid to the brake caliper, which moves the brake pad or shoes against the rotor or drum, causing friction. This friction converts the car’s forward energy into heat.

Most Porsches, whether new or old, use a brake system called “disc brakes.” This system uses a rotor that rotates with the wheel and moves through a brake caliper. As the master cylinder (connected to the brake pedal) is pushed, the brake fluid then pushes against one or more caliper pistons. These pistons then push against the brake pads, which contact the rotor which slows the car down.

The harder the master cylinder is pushed, the harder the pistons push against the brake pads and more friction is made. Early Porsches used a drum brake setup where two brake shoes push against a drum that is connected to the wheels. The benefit of disc brakes is that the rotor dissipates heat much better and are so they are more efficient.

Most every Porsche uses what is called a fixed brake caliper. There are one or more pistons on each side of the caliper. This means that there is equal force on each brake pad (two pads per caliper). A fixed caliper is a high performance component that offers the best possible braking. The other type of brake caliper you mostly see on non-performance cars is called a floating caliper. This caliper has one large piston. When the master cylinder is pushed the one piston pushes against the inside pad and the caliper then moves, causing the outside pad to push against the rotor. Fixed calipers are superior because they are stronger and supply even pressure to the pads.

One of the most crucial parts to the brake system is the brake fluid that transmits the force from the master cylinder to the brake calipers. This hydraulic fluid is not easily compressed, so it is great at transmitting force. One of the problems with brake fluid is that it pulls water out of the air. This water then is absorbed into the fluid. When the brake pads and rotors are making heat, some is transferred into the caliper and into the fluid. If the fluid is too hot, the water inside the fluid will boil and release gas. This gas is easily compressible, so the brake pedal will be soft and the person driving will have to push the pedal more to get the brakes to operate. This is why it is important to have the brake fluid flushed every two years.

One of the major problems I get calls about regarding brakes is noise. Newer high performance Porsche brakes are huge! They are designed to scrub off as much speed as possible over and over again. When these cars are driven on the street the brake pads won’t get up to temperature and will glaze the rotor, causing a squeak noise with light brake application. If you are having a problem with squeaky brakes try to get on the brakes aggressively a few times to get some heat into the pad. Make sure the brake system is in working order before trying this. Most newer Porsches come with anti-rattle backing plates which help with the noise.
One other problem that happens is that the brake wear sensor light might come on. This means the brake pads are worn and need to be replaced. The car knows that the pads are worn because of the wear sensors. The car sends a little electricity through a loop of wire. This loop of wire is placed inside of the brake pad. When the pad wears down this wire is cut and the car does not sense the return voltage and turns on the light.

Please feel free to email me any questions or ideas for future tech articles at scott@mciilvainmotors.com. Next article we will discuss brake upgrades, ABS/PSM and Porsche Ceramic Composite Brakes.
Our 2015 AZ PCA Treasurer, Lyle Capstick, would be happiest if he was snow skiing down a mountain or water skiing on a Canadian lake or Lake Powell. Lyle and his wife, Joanne, became full time Arizona residents in 2010. Lyle, a long-time Porsche owner, joined AZ PCA, and knew he would like the challenge of driving the PCA driving events, DE and AX.

Lucky for us, Lyle and Joanne made the Phoenix area their home. Wanting to become an integral part of the club, to meet more people and to participate in the club in a meaningful way, Lyle became the Co-Chairman of the club’s most important event, Flight 35. Even more importantly, Lyle became the Chairman of the successful Flight 36 and Flight 37 events. Each year was better than the last and AZ PCA benefitted from Lyle’s commitment and expertise.

Lyle liked Porsches from the time he was picked up for a job interview in a 1975 911S. It was then he knew he wanted to own a Porsche. Besides Joanne’s favorite – an eighteen year old 1996 Miata with 36,000 miles on it (driven 2000 per year whether needed or not), Lyle has a 1991 911 SC Rosewood coupe, a 2001 Carrera, and a Mercedes ML SUV. In his future Lyle thinks he might enjoy a newer 911 Turbo, a dedicated track car and a six-car garage for all of his toys.

Lyle, who is originally from North Bay, Ontario, Canada, is a Professional Engineer (PE). Besides earning his P.E., Lyle has a master’s degree in business. After retiring from Weyerhaeuser, he is now working again as a financial advisor, applying his Certified Financial Planner™ training. Throughout his career he has lived and worked in Vancouver, Winnipeg, Toronto, and Ottawa, spent twelve years in Minnesota, followed by four years in Boise. Lucky for us, Lyle and Joanne visited Phoenix and they knew that living in the Valley was something he and Joanne wanted to do.

Lyle and Joanne, married for 38 years, have two married sons. Jonathan and Jarrett, have a three-week old granddaughter, and are expecting another grandchild in the spring. Adding “class” to our monthly meetings, you will immediately recognize Lyle. He is the only person dressed in a suit and tie.
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- Window Tint
- Wheel Repair (excluding chrome)
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MAY 16-17  GOLDEN GATE REGION
            BUTTONWILLOW RACEWAY

JUNE 5/7  GOLDEN GATE REGION
          MAZDA LAGUNA SECA
          RACEWAY (this event does not
          count for national championship points)

AUG. 15-16  ROCKY MOUNTAIN REGION
            HIGH PLAINS RACEWAY

SEP. 5-6  GOLDEN GATE REGION
          THUNDERHILL RACEWAY

SEP. 18/20  INTERMOUNTAIN REGION
            MILLER MOTORSPORTS PARK

NOV. 14-15  SAN DIEGO REGION
            BUTTONWILLOW RACEWAY
A short while ago, Jim Fusili, a music critic for The Wall Street Journal, mused in a column over the fact that Bing Crosby is largely forgotten today… save as the crooner of “White Christmas.”

Jim noted that, at his peak, Bing had 50 million listeners a week for his radio program. Overall, he had 41 Number 1 records — more than the Beatles or Elvis. He “invented the concept of the pop singer, and elevated it to high art.”

Jim went on to wonder if the giants of the ’60s and ’70s, people like Bob Dylan, Stevie Wonder, The Stones, even The Beatles, will have staying power for future generations.

It got me to thinking about my first grandchild, Hugo, born on Aug. 23, 2014. I was going to give him a gift, a deposit that he would not be able to use until he turned 17, or whenever he was able to get a driver’s license, and then only on a vehicle of choice.

Wow, would I have liked a gift like that. I could see myself scouring road test data and car reviews for what the wonders of compound interest would enable me to acquire on my golden day.

And then I shelved the idea. I thought about the fact that, 17 years from now, chances are nobody will drive themselves. Certainly, if current trends continue, his generation will look at the concept of driving, especially driving for sport, as a quaint embodiment of a generation rapidly devolving into the sands of time.

Oh well, I thought the gift was a great idea. But it came from me, from my perception of what will be. And that’s almost surely not the reality of the world Hugo will grow into.

And what of the automotive icons of today? What will Hugo think of the Porsche 919, the McLaren P1, the LaFerrari, the Bugatti Veyron? Relegated to toys that rich guys store at private tracks, and take their self-driving conveyances out to visit and dust off on alternate weekends?

You know, I think so.

But, if history is any guide, they’ll also be appreciated as perhaps the ultimate embodiment of an art and science that’s no longer relevant.

That’s the way it is. Just look at what people today do with the automotive icons of the Beatles Invasion, their early 911s, their E-Types, their split-window ‘Vettes, their Ferraris… any Ferrari from that era. They dust them off on sunny summer days, and take them to car shows, after informing their insurance companies that their toys are going to move on asphalt.

And it’s OK. Because the vehicles are already standing the greatest test of all, the test of time.

Sure, future generations, who didn’t experience hearing “Satisfaction,” or “Yesterday,” or “Like a Rolling Stone,” or “Sunshine of My Life” for the first time, who never saw a 904 or a 365 GTB when it was brand new, will never understand what it was like, like those of us who did.

But the purity, the genius, will last.

And there’s so much archival material out there that anyone who’s curious will find a treasure trove. Watch file footage of the Beatles on Ed Sullivan. Or read Keith Richards’ autobiography. Or screen one of the recent music documentaries, like “Muscle Shoals” or "20 Feet from Stardom.” And then watch “Grand Prix” or “Le Mans” or even “Drive.”

It’s the same as watching “Casablanca,” viewing a Monet painting of water lillies, listening to a Brandenberg Concerto.

Of course, we can only imagine being in the audience for the first ever performance of Beethoven’s Ninth Symphony… with Ludwig off to the side, deaf, unable to hear his genius.

The fact is that the best music lasts. Just like a Gullwing, a 917, a Miura, a Bugatti Atlantic, a Mercer Raceabout.

Over time, the icons earn their place in the pantheon. Who remembers the contemporaries of Shakespeare, except maybe Marlowe? Of course there were many, all lost to history.

So, Jim, I wouldn’t worry about Bing Crosby’s place in the music continuum. It’s time that will take care of that. And there’s nothing we can do. My grandson Hugo’s generation will shock and awe its parents’ and grandparents’ generations by coming up with its own icons, in shapes and forms that we, here, today, cannot imagine. And that’s OK.

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**Welcome New Members!**
These people have recently joined AZ-PCA. Please welcome them to the club!

- **Lawrence Beaudry**
  Mesa, AZ
  1980 911 SC

- **Kenneth & Karen Shahoian**
  Pacheco, CA
  1995 933 RS

- **Alvin Glatt**
  Goodyear, AZ
  2015 Macan S

- **Gem & Vin Mookherjea**
  Sedona, AZ
  2012 911 S

- **Ben & Faith Cleaves**
  Prescott Valley, AZ
  2013 Boxster

- **Davis Derr**
  Scottsdale, AZ
  1969 912

- **Eugene Zameda**
  Sun City West, AZ
  1998 Boxster

- **Rick Forbes**
  Scottsdale, AZ
  1975 911 S

- **Ted Vader Hoek**
  Bellevue, WA
  1998 911

- **Chris & Louise Denny**
  Scottsdale, AZ
  2008 Cayman

**HAPPY PCA ANNIVERSARY!**
Arizona Region PCA Members Celebrating March 2015 Membership Anniversaries

- **50 Years**
  Lyle A. & Viola Fajen

- **46 Years**
  Robert & Kerry Biddle

- **37 Years**
  Brian & Gwen Baily

- **32 Years**
  Tedd & Sandi Rodenbeck

- **30 Years**
  Gerald & Jan Mackulak

- **27 Years**
  David & Candace Fleming

- **17 Years**
  Dale Willis

- **16 Years**
  Patrick Bryson

- **13 Years**
  Mike & Maryellen Ferring
  Gary & Joan Hintz

- **12 Years**
  Paul & Sharon Rihs
  Robert & Teri Taylor

- **11 Years**
  Richard & Susan Bookspan
  Charles & Lucy Hansen

- **10 Years**
  Ettore Balletto
  Steve & Susan Binkley

- **9 Years**
  Tom Caglioti

- **8 Years**
  Michael & Karen Harbin Jr.
  Rick & Julie Mukherjee

- **7 Years**
  Jeffrey & Rachel Carroll
  Scott & Andrea Palmer

- **6 Years**
  David & Lucy Fisher
  Richard Mulleneaux

- **5 Years**
  J. Stephen Arnold
  Gerald & Linda Schneerer

- **4 Years**
  Thomas & Barb Pringle

- **3 Years**
  Peter & Gail Ewen
  Travis & Patricia Tonzi

- **2 Years**
  David Bennett
  Brian & Kathleen Dailey
  Aaron French
  Art & Annie Griffin
  Donald Groth
  Danny Horn
  Chet Kolley
  Stuart & Shelyl Lehr
  Keith Makela
  James & Valerie Soler

- **One Year**
  Daniel & Jill Green
  Rupert & Jutta Kuntze
  Anthony & Linda Picciafoco
  Terry & Baerbel Rodgers
  Robert & Mary Stake
  Riccardo Cattapan

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**NOTE TO MEMBERSHIP:**
Please notify the membership chair when your address, phone number, or email changes, even temporarily. We want to be sure you receive email blasts and Going Places. GP can’t be forwarded, and the cost of return postage and a separate mailing adds about $5 to each returned issue.

Thank you for your understanding and support.

**Travis Tonzi,** Membership Chairman
480-299-6738

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**MEMBERSHIP by the numbers**

- National PCA members: 898
- Regional PCA members: 488
January 7, 2015

Next meeting:
February 4th, Cantina Laredo, Scottsdale


Next meeting: February 4 – Cantina Laredo

I. WELCOME
The monthly meeting was held at Jasmine Tokyo. President Younger called the meeting to order at 7:00 pm. He welcomed everyone to the meeting. He thanked Jasmine Tokyo for hosting. He also introduced Board members present and thanked Dwane for his prior service as President. He also recognized the many volunteers and their efforts and requested volunteers for the positions of Social Committee, Porsches ‘n’ Pancakes coordinator, Panorama liaison and Webmaster content manager.

Guests: Renee House was introduced.

NEW MEMBERS: James Wennlund, who drives a 997.2.

II. NEW VEHICLES: None

III. REPORTS
Membership. Travis was absent. President Younger reported there are 882 national members.

Treasurer. Lyle Capstick recapped 2014 results with a positive income of approximately $8k. Main sources of revenue included sponsorships, membership dues, and driving events. Significant expense areas include social activities and printing of Going Places. He also reported balances in both the legacy and operating accounts. Lyle then presented a check from Flight to Playworks, represented by Chuck Warshaver and club member Andrew Titus, for $4,308.

Going Places: Denise was absent. Rook urged members to contribute articles and photos for publication in the newsletter.

Social Media. Jan Mackulak presented an overview of the club’s four social media outlets with associated web addresses. She mentioned the club uses Facebook (started in Feb 2011), Twitter (started in June of 2010), Instagram (started in 2014) and Pinterest (started in 2014) and is looking at Google Circles as a future additional service. She discussed the process of accessing Facebook to the members and emphasized the value of using social media to promote the club and our events.

IV. PAST EVENTS: A discussion was held on the Dec 3 membership meeting at Lucille’s BBQ, the Holiday Party at Anthem Country Club on Dec 6 and the Autocross held on Dec 14 at Bondurant. It was noted that the DE scheduled for Dec 13 was cancelled due to weather with registrations moved forward to the January DE.

V. UPCOMING EVENTS: President Younger mentioned the DE to be held on Jan 24, Zone 8 awards on Jan 17-18, Autocross on Jan 18th and a Sunday Drive to Barlett Lake on Jan 25th. Robert Woodwell commented that he is organizing a Las Vegas trip April 24-26 and is working with the Las Vegas Porsche Club to develop some joint activities.

Meeting adjourned at 8 pm.

Respectfully submitted,

Kim Kemper AZPCA Secretary
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Bronze - $500 Includes one medium-sized website banner on the Events and Going Places digital magazine page of our website, rotating with other sponsors, and one quarter-page black & white ad in the Going Places publication.

Silver - $1000 Includes one medium-sized website ad on the main page of our website rotating with other sponsors, and one half-page black & white ad in the Going Places publication.

Gold – $2000 Includes one large vertical ad on the front page of our website rotating with other sponsors and one full-page black & white ad in the Going Places publication.

Platinum - $5000 Includes one large static front-page ad on our website, one full-color half-page ad in our Going Places publication, and other promotional and sponsorship benefits.

Diamond - $10,000 Includes one large static ad on the front page of the website, an embedded video, one full-color, full-page inside cover ad in our Going Places publication, prime sponsor position with banner for Flight, and other promotional benefits and speaking opportunities.

It is the responsibility for each sponsor to develop and design their unique promotional ads. Sponsors must submit their own artwork electronically for ads in gif, pdf, jpeg or swf (for website ads) formats. New sponsorships will run yearly, and investment will be pro-rated for any new sponsor who commits mid-year. All website ads will be viewed only by Arizona Porsche Club members and therefore will not be accessed until the member logs into the website. The acceptance and display of advertising in this publication does not constitute an endorsement of the advertiser or product by the Porsche Club of America, Arizona Region. AZPCA reserves the right to refuse to print any ad it deems inappropriate. Sponsorships must be prepaid. Staff reserves the right to change rates upon notice at any time.

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